

Editorial Calendar

Edition	Advertising/Article Deadline	Publication Date
Spring	Jan. 26, 2024	March 8, 2024
Summer	April 26, 2024	June 14, 2024
Fall	Sept. 10, 2024	Sept. 30, 2024
Winter	Nov. 22, 2024	Dec. 20, 2024

Advertising Rates

Full-Color Advertising

Ad Size	1x	2x*	3x*
Full Page	\$1,100	\$990	\$850
Half Page	\$750	\$700	\$650
Quarter Page	\$600	\$550	\$475

Cover Rates

Ad Size	1x	2x*	3x*
Back	\$1,680	\$1,450	\$1,250
Inside Back	\$1,500	\$1,275	\$1,125
Inside Front	\$1,350	\$1,150	\$1,000

Note: All advertisements are digitally published in full color unless otherwise noted.

*The discount will be given for two or more ads in one calendar year. The rate listed is per ad.

For questions, please contact Tiffani Chambers, tchambers@pabankers.com, (717) 255-6928.