

NEW!

EXECUTIVE MANAGEMENT CONFERENCE

Calling All Executives and Senior Decision Makers!

Register now for the Executive Management Conference to learn about industry specific topics and participate in peer exchange opportunities*.

*Peer exchange opportunities will be available during the pre-conference and between general sessions.

📅 **Sept. 9-10, 2024**

📍 **The Hotel Hershey, Hershey, Pa.**

💰 **Member: \$350 | Affiliate Member: \$410 |
Non-Member: \$525**

📄 **Pre-Conference: 2 CPE / Conference: 5 CPE**



REGISTER NOW

Contact: Jackie Catalano | jcatalano@pabankers.com | (717) 255-6939

PRE-CONFERENCE:

Peer Exchange

Topics Include:
Attracting/Retaining Talent,
Succession Planning and
Organizational Culture

GENERAL SESSIONS:

Securing the Future: The Intersection of Cybersecurity and AI

Ron Plesco, Jr.
DLA Piper

DEI Today: Leveraging Evidence-Based Research to Navigate the Current Social and Economic Environment

Stephanie Creary
Wharton School

Connecting with Tomorrow: The Future of Customer Engagement

Virginia Heyburn
engage fi

The Current State and Outlook of Community Banking

Don Musso
FinPro

Political Odd Couple

Alan Novak and TJ Rooney
Rooney Novak Isenhour
Group, LLC